LashGoldberg

MARTIN B. GOLDBERG



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Overview

Martin Goldberg is a nationally established trial lawyer representing Fortune 100 and other clients in high stakes litigation and appeals. Marty leads a wide array of representations, including complex civil litigation, government enforcement and criminal investigations, class action defense, sports and media, and complex employment and shareholder disputes. A portion of his practice has long been dedicated to the healthcare industry, where he represents a host of national and local healthcare companies in litigation, operational and regulatory matters.

Marty has been selected as one of South Florida's "Most Effective Lawyers" by the Daily Business Review (DBR), with his practice contributing to LashGoldberg being recognized by the DBR in 2022 and 2023 as a Litigation Department of the Year in Florida, and in 2025 as a finalist. Marty is currently recognized by *Best Lawyers In America®* in five different categories - Commercial Litigation, Health Care Law, Appellate Practice, Litigation – Labor and Employment, and Criminal Defense: White Collar, and *Best Lawyers* recently named Marty as "Lawyer of the Year" for his work in healthcare law in Miami. Law 360 has named LashGoldberg as one of the top-five healthcare practices in the United States and named Marty one of only five attorneys in the United States as an "MVP" in Health Care, an award provided to "an elite slate of attorneys that have distinguished themselves from their peers by securing hard-earned successes in high stakes litigation, complex global matters and record-breaking deals." *Chambers USA* ranked the firm and Marty in Florida, with clients reporting that he "has a tremendous legal mind,"; "incredibly prepared and a very good strategist, "provides complete advice and guidance, and "is as good as they come."

A native of Washington, D.C., Marty graduated with honors with a degree in accounting from the University of Maryland, where he was selected as the

University's outstanding male undergraduate. After becoming a Certified Public Accountant, he graduated with honors from Georgetown University Law Center and then clerked for United States District Court Judge Sidney M. Aronovitz in the Southern District of Florida. Marty then served as an Assistant United States Attorney in the Southern District of Florida for seven years, focusing on economic and public corruption crimes. He prosecuted some of South Florida's most high profile and complex criminal cases at the time and received the Department of Justice's Director's Award for superior performance as a trial attorney. Desiring to build a law firm, Marty left government service to form LashGoldberg.

A sampling of Marty's specific representations include:

- A Hall of Fame golfer and his management company in various contractual, licensing and tort matters.
- The world's leading e-commerce company in defense of federal patent infringement lawsuits.
- The Chief Executive Officer of a Fortune 100 company and affiliated entities in defense of a defamation action.
- The world's leading multinational computer and consumer electronics company regarding federal copyright claims.
- A federal and state law enforcement Agent at a federal criminal trial, resulting in a dismissal of all charges after a mistrial.
- A global leader in entertainment, sports and fashion management, and its clients in litigation and licensing matters.
- A worldwide professional golf organization in defense of an antitrust class action lawsuit.
- An academic medical center in defense of federal claims arising from the operation of its residency program and ACGME compliance.
- A leading global management consulting company in various litigation and operational matters.
- A national healthcare company and affiliated ambulatory surgery center in defense of federal antitrust claims.
- Numerous ambulatory surgery centers in defense of breach of contract and operational lawsuits.
- A Florida Hospital District as an Independent Counsel to investigate alleged wrongdoing by a Commissioner with findings submitted to the Governor of Florida.
- An international law firm and one of its solicitors in the defense of federal civil fraud and conspiracy claims.
- The former Miami Police Chief and Miami City Manager against federal criminal public corruption charges and later representing his administrative interests before the Florida Supreme Court.

- 140 hospitals in a civil False Claims Act case alleging violations of the meaningful use regulations for Electronic Health Record systems.
- The former Chairman and Chief Executive Officer of an American entertainment, movie and studio company in defense of defamation, tort and fraud claims.
- A leading provider of national health services in defense of a class action lawsuit alleging improper provision of medication to patients.
- A State of Florida program in defense of a False Claims Act investigation and lawsuit alleging its failure to appropriately participate in the federal Medicaid program.
- A health care company in defense of FCA claims involving the use of purportedly ineligible monitors used in radiology exams.
- A leading international company in defense of class action consumer product claims relating to a smokeless tobacco product.
- A healthcare company in defense of claims regarding medically unnecessary inpatient admissions.
- A Hall of Fame baseball player and his management company in various contractual and licensing matters and lawsuits.
- A bank executive indicted for bank fraud and other federal crimes.
- A Broadcasting Hall of Fame, National Football League and sports broadcaster in the prosecution of a federal Lanham Act case involving the improper use of his name and likeness.
- Key executives employed by the largest financial institution in Canada in the defense of non-compete and tort claims.
- A national telecommunications provider regarding the provision of services to various governmental authorities.
- A Florida Governmental Healthcare District, its Commissioners, General Counsel, Chief Executive Officer and Chief Medical Officer in defense of statutory and civil claims arising from the reappointment of a physician's medical staff privileges.
- A national subspecialty medical group and acute care hospital in defense of whistleblower and breach of contract claims.
- A hospital company alleging federal trademark infringement against a competitor for the unlawful use of the company's mark.
- A healthcare company against a physician's claims of federal race discrimination and retaliation due to the loss of the physician's medical staff privileges.
- Several Florida hospitals at trial and on appeal concerning whether a hospital is a place of public accommodation within the meaning of the Florida Civil Rights Act.
- Numerous clients in non-compete litigation in state and federal courts.

- A healthcare company in defense of a civil False Claims Act matter alleging performance of unnecessary testing in emergency rooms.
- Numerous healthcare clients regarding self-disclosures to federal and state agencies concerning overpayments and other matters.
- A national healthcare system and hospital in defense of a False Claims Act lawsuit involving purported improper space rental arrangements with physicians.
- A hospital in defense of a False Claims Act lawsuit involving the purported failure to furnish general physician supervision for diagnostic tests.
- A hospital in defense of a False Claims Act lawsuit involving the purported failure to comply with various wound care Local Coverage Determinations.

Principal Practice Areas:

- Alternative Dispute Resolution
- Appellate Advocacy
- Class Actions
- Complex Commercial Litigation
- Employment Litigation
- Government Investigations, False Claims Act and White Collar Criminal Defense
- Health Care Operations
- Health Care Litigation

Education:

- Georgetown University Law Center
  - Juris Doctor, *cum laude*
- University of Maryland
  - Bachelor of Science, Accounting, *cum laude*
  - Selected as the University's Outstanding Male Undergraduate
  - Selected as the University's first ever Outstanding Young Alumnus

Admissions:

- Florida, Maryland and District of Columbia Bars
- United States Supreme Court
- United States Court of Appeals, Eleventh Circuit
- United States District Court for the Southern, Middle and Northern

Districts of Florida
- Various Other Federal and State Courts Nationally

Honors / Accreditations:

- Consistently ranked by *Chambers USA*
- Named an "MVP" in Health Care Law by Law 360, a designation given annually to only five attorneys in the United States
- Selected as a "Distinguished Leader" by the *Daily Business Review*
- Recognized by *The Best Lawyers In America®* as "Lawyer of the Year" for Health Care Law in Miami
- Named an “Elite Boutique Trailblazer" by *The National Law Journal*
- Selected as one of South Florida’s “Most Effective Lawyers” by the *Daily Business Review*
- Recognized nationally by his peers for current inclusion in *The Best Lawyers In America®* in five different categories: Commercial Litigation, Health Care Law, Appellate Practice, Litigation – Labor and Employment, and Criminal Defense: White Collar
- Repeatedly recognized as one of the "Top Lawyers in South Florida" by the *South Florida Legal Guide*
- Previously Board Certified in Criminal Law, Florida Bar
- Director’s Award as an Assistant United States Attorney, for superior performance as a trial attorney.

Professional:

- Certified Public Accountant, 1989
- Law Clerk, Honorable Sidney M. Aronovitz, United States District Court for the Southern District of Florida.

Illustrative Recent Representations:

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